MSORS ARE MOUNCED FOR OLLEGE DRIVE

Leaders in Business and deciens Back Augustana Campaign.

and the executive committee the Augustana college camfor \$80,000 have been anfor Rock Island by J. L.
campaign organizer for
dty. The list included leadsummers and professional men.
selved by the campaign leadseridence of the assured sucof the campaign and of the extre interest the drive is arousthe the community.

is the community.

Impaign plans for the drive are naring completion. Yesterday incheon Mr. Vernon had his class together and many details the drive were worked out. The cris to be covered by 21 teams of each. Three of these teams we been drafted from the college rients under the leadership of each Swedberg. Conrad Bergenet and Eugene Youngert. At the need of the local committee in a campaign these students have said up with the campaign and are paing aside their books to be at pabeck and call of the campaign

The college students were also need to furnish an equal number of the Moline campaign and Knut brison, formerly a Y. M. C. A. creary and partaker in many appaigns, but now a student in advinity department of the local muston, is in charge of the Mose contingent with Eimer Swans have 10 men each with two presents and they will take up a campaign under the direct supersists of the Moline committee. Stimulate Pep.

These captains and their team subers had a pep meeting last cening at a luncheon in the gymnaum at the college and a member of the executive committee pre them the details for their pedic part in the campaign, resident Andreen was toastmaster at called upon the captains to not to the students and give the pass as outlined at the captains.

arting in the two cities.

At the conclusion of the speeches in two competing contingents for lack Island and Moline in the caracteristic college way made the agym ring with yells, each one gring to outdo the other. It was ment at the meeting that the two mans are going to start out Thursay morning with the avowed purpose of going over the top in their impetity campaigns.

The following is the sponsoring comittee for the campaign:
L. G. Abrahamson, K. T. Andersu, G. A. Andreen, D. Beckstrom, F. W. Bender, John Bengston, S. P. Bet, G. A. Brandelle, Samuel Buress, H. S. Cable, O. Z. Cervin, C. Clarke, John Clemann, H. H. Beaveland, H. A. Clevenstine, Berard Connelly, Hugh Curtis, S. S.



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liam M. Stewart, M. E. Strieter, C. J. Stirratt, W. J. Sweeney, J. W. Tremann, Floyd Thompson, Jo Tuckis, B. C. Utscht, J. S. Vernet Charles L. Walker, J. M. Welch John Weishar, I. S. Witte, March J. S

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Miss Margaret McCabe, Mrs. Phil Mitchell, Mrs. Frank Mixter, Mrs. Frank Robinson, Mrs. Joseph De-Silva, Mrs. J. L. Vernon, Mrs. Mary Wadsworth, Mrs. I. S. White.

drive follows:

K. T. Anderson, G. A. Anderson
David Beckstrom, F. W. Bender,
H. Cleaveland, John H. Hauser
Louis Ostrom, H. M. Schriver, O.



Displaying the Newest and Latest Decrees of Dame Fashion in Women's, Misses' and Children's Apparel for Spring --Wednesday, March 24th--

--- in which extensive expositions of new garments and accessories will express our "complete Spring readiness"

Reveiling the most glistening ensemble of quaint, new styles the Big Store on the Corner has ever sponsored.

Presenting Authentic and Individual Modes in—

Suits

Spring suits borrow the principle of the individual shops and present an individual fashion for every woman, not a composite fashion for all women.

It is right to expect something different of the Springtime of leap year, and so, contrary to the custom of Springtime gone by, this vernal season presents instead of one fashion becoming to the greatest number of women, the greatest number of suit fashions, so that each individual woman may choose the one most becoming to herself.

Coats

Our displays include interesting interpretations of both the utility coats and sport coats of shorter length, with a plentiful showing of belted models, in both types. Many of the luxurious cloth fabrics of winter have been reproduced in lighter weights for Spring such as silvertone, velour and novelty wool fabrics. Some very exclusive styles have made their appearance in tricotine, serge, poiret twill and polo cloth. Indeed the latest whimsies of Fashion are adapted in 'these garments. All show an excellence in tailoring.

Dresses

What a whimsical, lovable lady is "Fashion" this spring?

To know just how whimsical—and how wholly lovable she is when she is whimsical—see the new Spring frocks of silks and satins that flutter and tempt as they peep from the cases!

"Dresses of individuality" sounds a bit bromidic but when frocks are SO absolutely individual as these, what else can one say?

There is no one tendency so pronounced that it kills one's individuality —that is the joy of the collection!

Millinery

Smart and tailored swagger hats—dashing and rakish costume hats. Quaint and charming afternoon hats, sweeping and picturesque dress hats. Hats for all costumes, all occasions, all women. Paris and New York styles will be shown side by side. The newest and smartest creations up to the very last minute are ready for your inspection.

We assure you they are hats of distinction and worthy of particular emphasis. We know that you will find the utmost in quality and the newest style expressions in this splendid collection.

